



**FOR IMMEDIATE RELEASE**

**Media Contact:** Ellen McGovern  
Clinton Savings Bank  
Main: 888-744-4272  
Cell: 508-523-3536  
emcgovern@clintonsavings.com

## **CLINTON SAVINGS BANK UNVEILS NEW BRANCH AT TAHANTO REGIONAL HIGH SCHOOL**

### ***Financial Literacy Program is well received***

(CLINTON, Mass., March 10, 2014) – Clinton Savings Bank (clintonsavings.com) marked the opening of its new in-school branch at Tahanto Regional High School located in Boylston, with an open house last Wednesday, February 26. The event brought together members of the Bank's Board of Directors, Senior Management and school administration to celebrate the new location's opening.

"At Tahanto Regional High School, our goal is to give students the kind of educational experience that genuinely prepares them for life after school, whether they are going to college or entering the workforce," said Superintendent Nadine Ekstrom. "Clinton Savings Bank's financial literacy program is a tremendous educational experience and, considering everything the Bank already does in the community-at-large, we're extremely excited to integrate them into the school and its curriculum."

CSB's Banking Program has participating students work as bank tellers, under the direct supervision of the Bank's in-school branch staff, to take deposits and help explain bank products like the Get Real Checking Account and Get Real Savings Account that are specific accounts geared toward teen students. The program provides a learning experience about money and banking, while simultaneously helping them to save for their future.

To celebrate the opening of the new branch, the Bank held a raffle for any faculty members or students who opened a new CSB account. The raffle offered prizes of a large-screen television and a pair of Beats Headphones.

"Certainly, we pride ourselves on providing world-class banking solutions, but as a community bank we have a responsibility to foster the long-term well-being of our friends and neighbors," explains Robert J. Paulhus, Jr., President & CEO of Clinton Savings Bank. "Educating students about financial matters helps mold them into financially responsible and savvy young adults. Investing in this relationship is just part of CSB's continuing commitment to the people, businesses and towns we serve."

The new Tahanto location is the Bank's second in-school branch. The Bank opened an office at Nashoba Regional High School located Bolton in 1989 and quickly integrated into the school as both a resource for financial education and a provider of banking services to students and faculty.

### **About Clinton Savings Bank**

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with \$475 million in assets and a broad range of financial products for consumers and businesses. Clinton Savings Bank has built a strong reputation in the communities serves from six full-service branches in Berlin, Bolton, Boylston, Clinton, Sterling and West Boylston. For more information, please visit [clintonsavings.com](http://clintonsavings.com).

###



L-R: Dave Frem, CSB Corporator; Nadine Ekstrom, Superintendent of Schools; Ken Sydow, CSB Corporator; Diane Tucceri, Principal; David Ross, CSB Board Member; Bennett Milliner, Assistant Principal; Cindy Konrad, SVP/Chief Retail Officer; Timothy Wheeler, CSB Board Member; Robert J. Paulhus, Jr., President & CEO, Clinton Savings Bank; Stanley Starr, Jr., CSB Board Member



Keishla Mendez, Clinton Savings Bank's Tahanto Program Supervisor, works with students during the banking program.