



FOR IMMEDIATE RELEASE

Media Contact: Ellen McGovern
Clinton Savings Bank
Main: 888-744-4272
Cell: 508-523-3536
emcgovern@clintonsavings.com

CLINTON SAVINGS' ELLEN J. MCGOVERN NAMED TO UNITED WAY OF TRI-COUNTY BOARD OF DIRECTORS

Clinton, Mass (May 7, 2018) —Clinton Savings Bank (clintonsavings.com) is pleased to announce that Ellen J. McGovern, Senior Vice President/Chief Marketing Officer (CMO), has been elected to serve on the Board of the United Way of Tri-County.

“We are excited to have elected Ellen McGovern to serve on the Board of the United Way of Tri-County. We know that with her well-founded leadership capabilities, passion to make significant changes within the community, and extensive background in financial services, she will be a valuable asset to our mission and an excellent addition to our Board,” stated Paul Mina, President and Chief Executive Officer, United Way of Tri-County.

McGovern has an extensive background in supporting notable community and industry organizations by being a board member in the past for the Nashua Valley Council Boy Scouts of America, the New England Financial Marketing Association (NEFMA), and the American Banking Association (ABA) Marketing Network-New England Chapter.

In addition, McGovern has also been acknowledged as a Girl Scout Woman of Distinction and has received notable awards from the New England Financial Marketing Association and the Agility Resources Group.

McGovern has been with Clinton Savings Bank for 17 years, during which time she has also been a member on industry committees such as the Mass Bankers Public Affairs Committee, Banking and Financial Services Group, Marketing Professionals Network, Women in Banking, and the CMO Executive Network.

McGovern holds a Bachelor of Arts from Worcester State College and a Masters in Business Administration from Nichols College. She is a long-time resident of the town of Shrewsbury along with her family.

About the United Way of Tri-County

The United Way of Tri-County was incorporated in 1997 through the merging of five United Way organizations: the United Way of Assabet Valley, United Way of Neponset Valley, the United Way of Metrowest, the Westborough United Way, and the Clinton Community United Way. The United Way of Tri-County is one of 1340 locally operated and controlled United Way organizations in America. Today we provide service to thousands of our neighbors and friends in 34 communities throughout Norfolk, Middlesex, and Worcester Counties.

About Clinton Savings Bank

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with \$557 million in assets and a broad range of financial products for consumers and businesses. Clinton Savings Bank has built a strong reputation in the communities it serves from six full-service branches in Berlin, Bolton,

Boylston, Clinton, Sterling and West Boylston. For more information, please visit clintonsavings.com, Facebook, Twitter or Instagram.

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Ellen J. Mc Govern
Chief Marketing Officer/SVP
Clinton Savings Bank

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