



**FOR IMMEDIATE RELEASE**

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## **CLINTON SAVINGS BANK RECEIVES THOUSANDS OF DONATIONS FOR BACK-TO-SCHOOL**

(CLINTON, Mass., September 5, 2024) – For the second year in a row Clinton Savings Bank (CSB) partnered with local radio station 104.5 WXLO for their Lemonade Back-to-School Refresher. This year’s event began late July with advertising on the radio station along with social posts and branch collateral material letting customers know they could drop off any school supply items for donation so that all local kids are prepared for back-to-school. The celebration event was held on August 24<sup>th</sup> at the Bank’s Shrewsbury location, 200 Hartford Turnpike where 104.5 WXLO local radio talent Frank Foley & Jen Carter along with CSB staff entertained the crowd with refreshing lemonade, a food truck, swag and a bouncy house for the kids.

“The response from our staff and communities this year was overwhelming, exceeding all of our expectations,” said Robert J. Paulhus, Jr., President & CEO of Clinton Savings Bank. “This event is a testament to the power of our long-term partnership with WXLO and we look forward to working with them at future events.”

“We were very proud and excited to see so many people come out and support the event with donations, including Attorney Rafferty’s office in Worcester, Sheriff Lew Evangelidis of Worcester County, and staff from the Oncology Department of UMass,” said Bob Goodell, General Manager of WXLO 104.5.

With thousands of donations from the event Clinton Savings Bank was able to send school supplies to Coolidge Elementary in Shrewsbury, Clinton Elementary and Middle Schools in Clinton, Florence Sawyer Elementary in Bolton and several other local schools.

## About Clinton Savings Bank

Established in 1851, Clinton Savings Bank is among the oldest mutual community banks in Massachusetts with more than \$735 million in assets. Clinton Savings Bank (CSB) offers [business](#) and [consumer](#) banking, through seven full-service branches in [Berlin](#), [Bolton](#), [Boylston](#), [Clinton](#), [Shrewsbury](#), [Sterling](#), [West Boylston](#) and as a member of the [Allpoint](#) network access to over 55,000 ATMs. CSB also provides [mobile and online banking](#). For more information, please visit [clintonsavings.com](http://clintonsavings.com).



Robert J. Paulhus, Jr., President & CEO of Clinton Savings Bank



(L-R) Ellen McGovern – SVP/Chief Marketing Officer Clinton Savings Bank, Frank Foley & Jen Carter - 104.5 WXLO radio hosts